



River Ridge Association of Fine Arts Guidelines Spokane, Washington

NEW GOALS & GUIDELINES 2012

Since this is the beginning of a new year we have an opportunity to set some goals for our organization and I would love some input from all the members.

One of our goals is that the board has set some guidelines for showing our work at RRAFA sponsored events. This includes Forza, the Little Garden Café, The United Way, The Lavender Festival and any other show we do as an organization. We are doing this in an effort to look as professional as possible and have everything spelled out for the people showing and the facilitators of the shows.

The new guidelines are as follows:

- All work must be framed and have hanging wires on the back.
- A RRAFA logo title card will be used at all times and taped so that it hangs from the right hand corner of the frame. (No other cards should be used on the picture or on the frame. The logo cards will be supplied.)
- RRAFA will supply business card holders and Lucite frames for our RRAFA bio, artists bio's and business cards. They will be place in an appropriate place for the venue. (Some places like The Little Garden Café have the wall space to hang the artist bio and the RRAFA bio but other places do not.) Let's try to keep our bio's short and fit a 5x7 frame. If you have a website, people can go to it to see more about you. If you don't have a website use your RRAFA website to encourage people to look you us there.

- 10% of all sales at RRAFA sponsored events should be voluntarily paid to RRAFA. This helps us pay for the new card we will have printed etc. (Some of our venues do charge a commission on sold work, The Little Garden Café takes 25%, but the others do not take commissions.
- The facilitators are in place to help keep thing going smoothly and keep track of who is showing. They try to have the shows be the best representation of our organization as possible and make sure everyone who wants to show their work gets a chance to do so. If you have questions about any venue please check with the person in charge of that venue.

Forza

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The United Way

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